

Homepage

Design Review Report
https://ledgerly.app

Overall Score
3.9 /10

Review Type
Human + AI

Date
May 20, 2026

Delivered in
24 Hours

EXECUTIVE SUMMARY

Ledgerly has powerful financial features but the dashboard feels cluttered and complex. Information overload, unclear hierarchy, and competing actions make it difficult for users to quickly understand their financial health and take important actions.

3.9
/10
Below Average

SCORE BREAKDOWN

- Clarity 3.2
- Attention 3.5
- Efficiency 3.4
- Credibility 4.2
- Usability 3.1

REVIEW METHODOLOGY

- AI Analysis
- Attention Heatmap
- Human Expert Review
- UX & Conversion Review
- Best Practices Check

1. HOMEPAGE SCREENSHOT (ANNOTATED)

2. ATTENTION HEATMAP (AI PREDICTION)

3. KEY INSIGHTS

- Users scan the top metrics, overwhelmed by too many numbers.
- Important tasks (pay bills, send invoice) are not visually prominent.
- Dense data tables increase cognitive load and slow task completion.
- Navigation complexity reduces feature discoverability.
- Visual clutter reduces confidence and makes the interface feel busy.

4. PRIORITY ACTION PLAN

- High Simplify top metrics and establish clear visual hierarchy.
- High Create a clear primary action (e.g., Pay Bills / Send Invoice).
- Medium Reduce navigation items and use smart grouping.
- Medium Improve table readability and spacing.
- Low Use visual design to guide focus to what matters most.

5. FINDINGS & RECOMMENDATIONS

- 1 **Information Overload at the Top** High
 Issue: Too many metrics, charts, and numbers compete for attention above the fold.
 Recommendation: Reduce the number of top-level metrics and prioritize the most important KPIs.
 Example: Show 2-4 key metrics and move others below the fold.
- 2 **Navigate** 6 **Complex** Medium
 Issue: Too many navigation items make it difficult for users to find what they need.
 Recommendation: Group items, use icons with labels, and keep primary sections visible.
- 3 **Important Actions Are Not Prominent** Medium
 Issue: Key actions like paying bills or creating invoices are buried in the interface.
 Recommendation: Add clear, high-contrast primary actions in the top area.
- 4 **Filters and Controls Compete for Attention** Low
 Issue: Date range, filters, and settings take space without clear hierarchy.
 Recommendation: Simplify controls and make frequently used filters more accessible.
- 5 **Dense Data Tables** High
 Issue: Small text, tight spacing, and too many columns make tables hard to scan.
 Recommendation: Improve row spacing, typography, and allow column customization.
- 6 **No Clear Next Step** High
 Issue: Lack of a clear CTA leaves users unsure what action to take.
 Recommendation: Add a primary CTA based on user context (e.g., Pay Bills, Send Invoice, Reconcile).

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1 xdss

2 sa

3 swaa

4 aaaa

5 cvvc

6 ddd

7 xc

Heatmap

Design Review Report
https://talentbridge.ai

Overall Score
6.7 /10

Review Type
Human + AI

Date
May 20, 2026

Delivered in
24 Hours

EXECUTIVE SUMMARY

TalentBridge.ai has a promising value proposition, but the homepage could communicate value more clearly, build more trust, and guide visitors to take action with greater focus. Addressing these issues can significantly improve demo requests and trial sign-ups.

6.7
/10

Okay

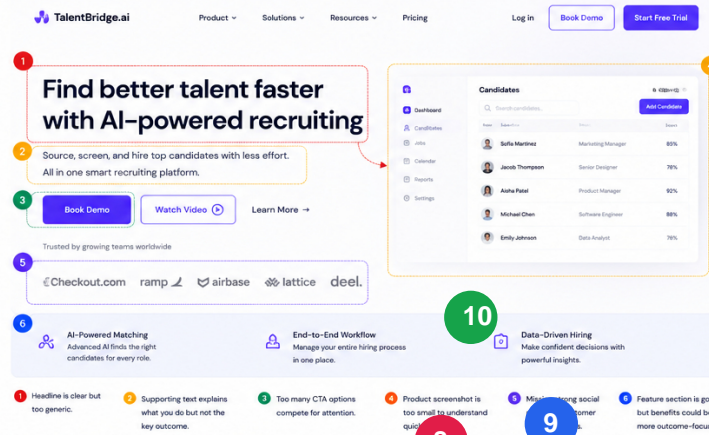
SCORE BREAKDOWN

Clarity 6.5
Attention 6.2
CTA Visibility 6.3
Credibility 6.8
Usability 7.2

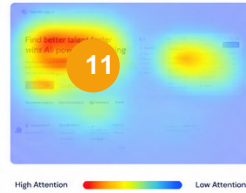
REVIEW METHODOLOGY

- AI Analysis
- Attention Heatmap
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- Best Practices Check

1. HOMEPAGE SCREENSHOT (ANNOTATED)



2. ATTENTION HEATMAP (AI PREDICTION)



3. KEY INSIGHTS

- Users focus on the headline and CTAs, but less on features and social proof.
- The value proposition is understood, but not compelling enough to drive action.
- Simplifying CTAs and adding trust signals can increase conversions.
- Stronger proof and clearer outcomes will reduce hesitation and build confidence.

4. PRIORITY ACTION PLAN

- High** Rewrite headline and clarify value proposition
- High** Add customer logos and testimonials
- High** Make "Book Demo" the primary CTA
- Medium** Increase product screenshot size
- Medium** Simplify navigation and reduce distractions
- Low** Move pricing to footer or secondary nav

5. FINDINGS & RECOMMENDATIONS

- 1** **Headline Too Generic** High
Issue: The headline doesn't clearly communicate the unique outcome or how it's different.
Recommendation: Make the value proposition specific and outcome-focused.
Example: "Hire top talent 50% faster with AI that finds, screens, and ranks the right candidates."
- 2** **Missing Social Proof** High
Issue: There are no customer testimonials, logos, or hiring metrics to build trust.
Recommendation: Add logos, success metrics, and testimonials to increase credibility.
- 3** **Too Many CTA Options** Medium
Issue: Multiple CTAs dilute focus and create confusion about the primary action.
Recommendation: Choose one primary CTA ("Book Demo") and make it stand out.
- 4** **Product Screenshot Too Small** Medium
Issue: The screenshot is too small to show value or how the product works.
Recommendation: Use a larger, clearer screenshot or short product walkthrough.
- 5** **Pricing Link Distracts Users** Medium
Issue: Pricing in the main nav can cause early drop-off before users see the value.
Recommendation: Move pricing to the footer or secondary navigation.
- 6** **Benefits Not Outcome-Focused** Low
Issue: Feature section focuses on product capabilities instead of user outcomes.
Recommendation: Highlight outcomes like "Hire faster", "Reduce time-to-hire", or "Improve quality of hire".

By implementing these recommendations, TalentBridge.ai can strengthen its value proposition, build trust, and increase demo requests and trial sign-ups.

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9 ass

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11 aaaa

Recommended Next Steps

A focused action plan based on this review.

1. Top Priorities One per line

2. Top Priorities One per line